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- [illegible]

the shield member mechanically intercepts light reflected from the reflection-type liquid crystal panel for a constant period.

5. The image display apparatus of claim 1, wherein the shield member is an endless belt comprising light transmitting portions and light intercepting portions, which are alternately disposed.

6. The image display apparatus of claim 1, wherein the image display device is a liquid crystal projection device for magnifying and projecting light transmitted by the transmission-type liquid crystal panel, and

the shield member collects back light and changes a irradiation position of the back light so as to be moved away from the transmission-type liquid crystal panel, to mechanically shut off irradiation of the back light for a constant period.

7. ~~The image display apparatus of claim 1, wherein the image display device carries out image display in synchronization with a vertical sync signal having a constant cycle, and~~

~~the drive mechanism drives the shield member in synchronization with the vertical sync signal to carry out the interception for the constant period.~~

8. The image display apparatus of claim 1, wherein the shield member comprises a liquid crystal optical shutter comprising a liquid crystal having a high response speed characteristic.

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